

Moving Ahead

Vision.Human.Work.



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Mr. Beilfuss, 45, holds a 20 yrs+ track record in business leadership in leading publishing firms; including media giant Axel Springer, DuMont, United Internet and IDG. For more than 10yrs he oversees IDG's transformation from a traditional-style magazine publisher towards an integrated service provider for technology media, data and services. He is an expert in digitization within and beyond the publishing industry. Mr. Beilfuss deals with the power of digital transformation both as a challenge in his professional role in IDG as well as one of the fastest growing, most relevant topics for the editorial scope of IDG's media.